



Pauline Khor

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Admissions: Malaysian Bar (1996)

Practices : Intellectual Property & Technology, Litigation

Pauline is the Head of the firm's Intellectual Property & Technology Department.

Pauline specialises in intellectual property, and has advised and acted for many foreign and local multinational companies on a wide range of matters spanning the full spectrum of intellectual property and ancillary rights in Malaysia.

In the field of contentious IP, Pauline has appeared in the High Court, Court of Appeal and Federal Court, with some of her reported cases in the areas of trade mark, patent and passing-off litigation.

Pauline has crafted many anti-counterfeiting and anti-piracy programs in the criminal enforcement of IP rights in Malaysia, and she has worked hand in hand with local law enforcement agencies and private investigation firms in conducting successful raid actions against counterfeiters.

Pauline's non-contentious practice spans the formulation of IP strategies and policies in protecting trade marks, patents, designs and copyright as well as advising on prosecution and management of IP portfolios. Apart from drafting and negotiating IP related agreements, Pauline's advice is regularly sought in IP-centric due diligences where IP is at the core of a major business transaction.

Pauline is a registered Malaysian trade mark agent, a registered Malaysian industrial design agent and a registered Malaysian patent agent. She is the Co-Chair of the Asia Pacific Committee of LESI and an International Delegate of LESM. Pauline is also a member of APAA, AIPPI, AOTS, ASEAN IPA and MIPA.

Pauline is recognised as a leading practitioner in the field of intellectual property in *Chambers Asia-Pacific*, *The Legal 500 Asia Pacific*, *Asialaw Profiles*, *Managing IP*, *Asia IP*, *World Trademark Review 1000* and *Intellectual Asset Management Patent 1000*.

Pauline was a Government of Malaysia scholar and graduated from the London School of Economics & Political Science, University of London.