

## Eisenführ Speiser

Dipl.-Ing.

### Klaus G. Göken

European Patent Attorney, European Trade Mark and Design Attorney,  
Patent Attorney (Germany)

**Location:** Bremen

**Tel** +49 421 3635-0

**Fax** +49 421 3378788

**E-Mail:** kgoken@eisenfuhr.com

**Assistant:** Elke Sahn

**E-Mail:** KGG-Team@eisenfuhr.com



Studied Electrical Engineering at the Technical Universities of Hanover and Munich, specializing in telecommunications engineering, electroacoustics, electronics, television engineering, control systems, digital message processing and power engineering, especially as concerns renewable energies. Research and development work in the semiconductor field at IBM and SIEMENS.

Legal training from 1990 to 1994 in the Patents/Trademarks/Licensing Dept. of Thomson Consumer Electronics/Telefunken Fernseh and Rundfunk GmbH in Hanover and London, at the German Patent and Trademark Office and the German Patent Court; Patent Attorney (Germany) since 1993 and European Patent Attorney since 1994, at Eisenführ Speiser since 1994, Partner.

Special professional experience in patent infringement proceedings, licensing negotiations and in the drafting, prosecution and enforcement of national, European and international patents and trademarks. Developing or implementing strategies for exploiting intellectual property.

North German Director of University of Strasbourg CEIPI training in European patent law.

Languages: German, English

Memberships: Patent Attorneys Association (PAK), Institute of Professional Representatives before the European Patent Office (epi), International Association for the Protection of Intellectual Property (AIPPI), Federal Association of German Patent Attorneys, Fédération Internationale des Conseils en Propriété Industrielle (FICPI), Patent Attorneys Association, Association of Intellectual Property Experts (VPP), Licensing Executives Society (LES)

## Publications / Presentations

- *Klaus G. Göken*, Einzigartigkeit gegen Preiswettbewerb. Lohnt sich die Investition in ein Schutzrecht?, in: Management & Mittelstand Nordwest, Ausgabe Juni 2014, 46 f.

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