

**Alex Liu**

**IP Head of Bayer China**



Mr. Alex Liu received his M.S. degree in molecular pharmacology from Peking Union Medical Collage and an LLM degree in IP Law from Franklin Pierce Law School (US). Mr. Liu is qualified both as a patent attorney in China and a patent agent in the US. As an experienced patent practitioner working in a multi-national company in China, Mr. Liu is adept at developing IP strategies and managing IP portfolios that position businesses to take advantage of both legal and business opportunities.

As part of his previous practice as an external counsel, Mr. Liu provided expert advice on issues including patentability, validity, infringement, freedom-to-operate, due diligence, etc. After joining Bayer China since 2007, Mr. Liu also helped his company draft and negotiate technology transfer agreements, IP licensing agreements, and other contracts related to IP transaction in the areas of pharmaceuticals, agrichemicals, biotechnology, and medical devices. As now being the IP Head of Bayer China since 2013, he is conducting/coordinating all types of IP issues for the company in the APEC region.

刘红强先生 2007 年加入拜耳（中国）有限公司，现任公司的知识产权总监，负责拜耳在整个亚洲地区的知识产权事物。刘先生毕业于中国协和医科大学，分子药学专业。曾就读于美国波士顿大学医学院和富兰克林皮尔斯法学院并获得知识产权硕士学位。刘先生在美国专利商标局和中国知识产权局均具备从事专利业务的资格和执照。

刘红强先生擅长于制药、化学、生物化学等领域的专利撰写，专利申请，专利有效性分析，规避策略分析，侵权意见，知识产权许可，合同审查，以及尽职调查。作为跨国公司的知识产权管理人员，刘先生还经常参与公司的各种商业运作，为其制定知识产权战略规划并提供知识产权领域的咨询。对专利资产组合管理，以及对涉及境内公司的合作、收购、投资、授权等活动的中涉及的知识产权问题，刘先生都拥有丰富的经验。