



Jason Loh

Bio Brief

As Head of IP Group for ASEAN region, Jason is an advocate in growth strategy for active utilization of intangible assets for private companies delivered through sound global IP strategies, IP monetization, IP Risk aversions, technology IP innovations and IP to business strategies.

He joined Panasonic Singapore in year 2000 after graduating from King's College London, holding a First Class Honours Bachelor's Degree in Engineering (Radio and Communication). Although Jason started his career with Panasonic as an Engineer, he had a diversified career which has taken him to a number of positions covering roles in technology R&D, business planning and IP. In the early part of his career, Jason handled 21 countries mobile handset technical compliance management with telecom network operators spanning across Asia Pacific and Europe.

Jason was appointed to head a newly set up Global IP Frontiers(GIP) in 2006 where he successfully built a team of analysts experts to provide IP consultancy services supporting the global mobile patent licensing activities for businesses in USA, Europe and China.

In 2012, he took on an addition appointment as Head of Singapore Strategic Planning and Business Promotion Office responsible for revolutionizing the R&D activities into a world class technology center supporting new business creation and at the same time kick started IP service offerings and technology consultancy to local Singapore businesses for external growth. By April 2015, GIP was recognised by Panasonic as a valuable profit centric operation and Jason's team was restructured to report directly to Panasonic IP Headquarters. His role was expanded to manage ASEAN regional IP Group for Panasonic's regional companies and helping them leverage on IP for business growth.

Invited Speaker in Global Conferences

- LES Thailand Annual Conference 2015
 - “Leveraging IP & Innovation Management for Commercialization”
- Global IP Congress 2015, Copenhagen Denmark
 - “China IP Development from a 3rd Perspective”
- Global IP Exchange 2015, Munich Germany
 - Panel discussion “Strategies to Deal with the Black Art of Managing the IP Budget”
- IIAS-RIMAS Networking Event 2015, Singapore
 - “Introduction of IP: Critical Assets for the New Economies”
- 2014 Global Patent Strategy, Dublin Ireland
 - “Tying the Business Strategy with the R&D and Patent Departments”
- Global IP Congress 2013, Copenhagen Denmark
 - “Bringing value to business from Patent information utilisation”