

People

Mario Traverso

Mrio Traverso was President of Les Italy (Licensing Executives Society) for six years (2004-2010) and is currently vice president and international delegate of Les Italy.

LES International is the largest international organisation worldwide dealing with protection of Intellectual Property.

Mario Traverso, the principal of the firm, is also Vice President of the Intellectual Property committee of the American chamber of Commerce in Italy.

Member of the editorial staff of the leading Italian IP Law review "Giurisprudenza Annotata di Diritto Industriale" and also lecturer of Intellectual Propriety Law at the University of Pavia, Mario Traverso has been partner with Studio Bortone – Squassi and Studio Traverso&Associati.

Following a brief experience with Clifford Chance he set up Studio Traverso in Milan.

[the firm](#)

[areas of activity](#)

[experience](#)

[contacts](#)

The firm

The flexible structure, the longstanding networking and cooperation with law firms abroad and more than twenty year experience in the Intellectual Property field, make **Studio Traverso** a reliable partner, efficient and versatile to provide a full range of services including advice and assistance in Intellectual Property and commercial matters.

The main areas of activity of the firm are trademarks, design, patents, trade secrets, know how, license agreements and other types of agreements concerning intellectual property rights.

Companies from Italy, Europe, Americas and Asia choose **Studio Traverso** to represent them in IP litigation and in the negotiation of commercial agreements.

Over the last years **Studio Traverso** has provided assistance to small or medium size or big multinational companies in various industry sectors: electronics, audiovisual, semiconductors, fashion and design, textiles, apparel and shoes, furniture, household appliances, tobacco, pharmaceuticals and medical devices, mechanical and automotive.

Thanks to its own experience, the in house and external skills, **Studio Traverso** is a professionally qualified and reliable partner, capable of fine tuning its services so as to satisfy the needs of any type of clientele: from the small enterprise to the big multinational.



Traverso Law Firm ~ Via dell'Annunciata 27 - 20121 Milano - Italia ~ VAT n. 03341280968