

Simmons Misra

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Ms. Misra is part of Microsoft's corporate Business Development Group. As Microsoft's Director for Business Development, Ms. Misra is responsible for identifying opportunities for collaboration and innovation including IP creation, sharing and monetization. She has licensed a varied portfolio of intellectual property including interoperability protocols, file systems, audio and video codec and patents. She has more than 15 years of business development experience in the high tech industry including Xbox, Microsoft Hardware and Hewlett Packard's All-in-One printer division. Ms. Misra is an active participant of the Licensing Executive Society (LES) and the Global Give Back Circle, in addition to co-founding an education scholarship program for girls of color. Ms. Misra has an MBA in International Business from the Monterey Institute of International Studies in California.