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John has been the Director of Princeton’s OTL since 1999 and has worked there since 1996. Under John’s leadership, Princeton’s OTL has successfully employed a customer service approach to facilitating the translation of Princeton-developed technologies to the marketplace. Emphasis is placed on developing strong relationships with inventors and industry collaborators to promote repeat customers with Princeton.

John has presented numerous times over the last 20-plus years at AUTM meetings in the U.S. and abroad, and serves on the AUTM Board as Vice President, Metrics and Surveys. John also has served on the Contracts and Intellectual Property Committee of the Council on Governmental Relations (COGR) since 2002.

Prior to Princeton, John was a senior licensing professional at Rutgers University handling engineering and physical science technologies, including some from his former engineering professors. Before getting involved in technology licensing John held several positions in sales and marketing in the materials industry.

Mr. Ritter has a B.S. in Engineering from Rutgers, an MBA from Fairleigh Dickinson University, and a J.D. with Honors from Rutgers School of Law. A Registered Patent Attorney, he is licensed to practice law in New Jersey.