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Simon Schuster is head of the IP department of Audi China, a subsidiary of Audi AG, since 2014. As part of the company's R&D Center in Beijing, his team is working across all aspects of patent, trademark and design protection for Audi in China, including IP prosecution, litigation, licensing and analysis.

Simon started his career in a Munich-based IP law firm working as a patent attorney, before joining the IP department of Audi AG in the Electrics/Electronics patents team.

He holds a Master's degree in Electrical Engineering and Information Technology from the Technical University of Munich.

